

{Title of Your Idea}
a partnership proposal
presented to {insert recipient here}

{if you have a strong visual, consider adding it here}

Title/Tagline.

Sales Handle.

Benefits.

- Benefit
- Benefit
- Benefit
- Benefit

Idea Summary.

Timeline.

Status:

Desired Launch Date:

Audience.

Comps.

- Comp 1
- Comp 2
- Comp 3
- Comp 4

Bio. {don't forget to include a photo}

Marketing.

- Idea/Outlet
- Idea/Outlet
- Idea/Outlet
- Idea/Outlet

Outline/Samples/Visuals.

{insert sample writing, visuals, sketches, etc}

Contact.